

THE BRIEF

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Construct – turning reality into an unreality in order for us to understand it.

Assignment – The way we waste.

The brief for next week is to produce a portfolio of images (minimum 8) influenced by minimalism and starkness with the underlying message referencing the way we waste. These images can come from your own discoveries as you make your movements throughout the day or they can be contrived situations, echoing a theme you believe or associate with.

The message can be positive or negative or neutral. It can be an observation, comment or passionate opinion. Whatever it says it must be said in a very associative way --- think “less is more”.

This style of photography allows the viewer to be curious because they are seeing something obscure due to the crop, thus forced to draw conclusions which lead outside of the picture frame. In this way they must “construct” their own thoughts and opinions after being stimulated by your subject matter and aesthetic.

Good luck with it.

Enjoy!